

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name ☒ Organization/Lobbying Firm ☐ Self Employed Individual

Apple Inc.

2. Address ☐ Check if different than previously reported

Address1 901 15th Street NW, Suite 1000 Address2 _____

City Washington State DC Zip Code 20005 - Country USA

3. Principal place of business (if different than line 2)

City Cupertino State CA Zip Code 95014 - Country USA

4a. Contact Name

b. Telephone Number c. E-mail

Catherine A. Novelli

☐ International Number

(202) 772-9500 glewis@apple.com

5. Senate ID#

4152-12

7. Client Name

☒ Self

☐ Check if client is a state or local government or instrumentality

Apple Inc.

6. House ID#

314500000

TYPE OF REPORT

8. Year 2009

Q1 (1/1 - 3/31) ☐

Q2 (4/1 - 6/30) ☒

Q3 (7/1-9/30) ☐

Q4 (10/1 - 12/31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐

Termination Date _____

11. No Lobbying Issue Activity ☐

INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13

12. Lobbying

INCOME relating to lobbying activities for this reporting period was:

Less than \$5,000 ☐

\$5,000 or more ☐ \$ _____

Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSE relating to lobbying activities for this reporting period were:

Less than \$5,000 ☐

\$5,000 or more ☒ \$ \$ 390,000.00

14. REPORTING

Check box to indicate expense accounting method. See instructions for description of options.

☒ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Signature Filed Electronically

Date 7/20/2009

Printed Name and Title Catherine A. Novelli, Vice President Worldwide Government Affairs

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

CPT

COPYRIGHT/PATENT/TRADEMARK

(one per page)

16. Specific lobbying issues

S515/HR1260: The Patent Reform Act of 2009
Sections 114 & 115 of US Copyright Act

17. House(s) of Congress and Federal agencies

☐ Check if None

House of Representatives, Senate

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joshua	Tenuta		N/A	<input type="checkbox"/>
Joseph	Fortson		N/A	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒ Check if None

Printed Name and Title

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15. General issue area code

TAX

TAXATION/INTERNAL REVENUE CODE

(one per page)

16. Specific lobbying issues

HR1: American Recovery and Reinvestment Act of 2009
HR691: Broadband Access Equality Act of 2009
HR1083: Business Activity Tax Simplification Act of 2009
R&D Tax Credit, Deferral, Health Care Reform

17. House(s) of Congress and Federal agencies

☐

Check if None

House of Representatives, Senate

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joshua	Tenuta		N/A	<input type="checkbox"/>
Joseph	Fortson		N/A	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
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15. General issue area code

EDUEducation

(one per page)

16. Specific lobbying issues

HR1: American Recovery and Reinvestment Act of 2009; School Modernization and Education Technology
General Education Technology Funding

17. House(s) of Congress and Federal agencies

☐ Check if None

House of Representatives, Senate, Education, Dept of

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joshua	Tenuta		N/A	<input type="checkbox"/>
Joseph	Fortson		N/A	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
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				<input type="checkbox"/>
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15. General issue area code

TECTELECOMMUNICATIONS

(one per page)

16. Specific lobbying issues

HR1: American Recovery and Reinvestment Act of 2009
General Broadband Modernization
Universal Service
Accessibility
Carrier Agreements

17. House(s) of Congress and Federal agencies

☐ Check if None

House of Representatives, Senate, Federal Communications Commission (FCC), Natl Telecommunications & Information Administration (NTIA)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joshua	Tenuta		N/A	<input type="checkbox"/>
Joseph	Fortson		N/A	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
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15. General issue area code

ENV

ENVIRONMENT/SUPERFUND

(one per page)

16. Specific lobbying issues

Electronic Waste, Energy Star, EPEAT, Green Technology

17. House(s) of Congress and Federal agencies

☐ Check if None

House of Representatives, Senate, Environmental Protection Agency (EPA)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joshua	Tenuta		N/A	<input type="checkbox"/>
Joseph	Fortson		N/A	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

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15. General issue area code

TRD

TRADE (DOMESTIC/FOREIGN)

(one per page)

16. Specific lobbying issues

Information Technology Agreement (ITA)
Standards and Technical Barriers to Trade
Market Access & Free Trade Agreements
Energy-Climate Change Trade Issues

17. House(s) of Congress and Federal agencies

☐ Check if None

House of Representatives, Senate, U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Lisa	Errion		N/A	<input type="checkbox"/>
Joshua	Tenuta		N/A	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

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☒ Check if None

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15. General issue area code

LAW

LAW ENFORCEMENT/CRIME/CRIMINAL JUSTICE

(one per page)

16. Specific lobbying issues

HR1166: E-fencing Enforcement Act of 2009
HR1173: Organized Retail Crime Act of 2009

17. House(s) of Congress and Federal agencies

☐ Check if None

House of Representatives, Senate

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joshua	Tenuta		N/A	<input type="checkbox"/>
Joseph	Fortson		N/A	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
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15. General issue area code

BUD

BUDGET/APPROPRIATIONS

(one per page)

16. Specific lobbying issues

S.Con.Res 13: Federal Budget for Fiscal Year 2010
H.Con.Res 85: Federal Budget for Fiscal Year 2010
General Budget Funding Issues Related to Education, Broadband, Environment and Taxation

17. House(s) of Congress and Federal agencies

☐ Check if None

House of Representatives, Senate

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joshua	Tentua		N/A	<input type="checkbox"/>
Joseph	Fortson		N/A	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
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☒ Check if None

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15. General issue area code

HCRHEALTH ISSUES

(one per page)

16. Specific lobbying issues

General Health Care Reform Issues

17. House(s) of Congress and Federal agencies

☐ Check if None

House of Representatives, Senate

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joshua	Tenuta		N/A	<input type="checkbox"/>
Joseph	Fortson		N/A	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
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15. General issue area code

LBR

LABOR ISSUES/ANTITRUST/WORKPLACE

(one per page)

16. Specific lobbying issues

National Labor Relations Act Issues

17. House(s) of Congress and Federal agencies

☐ Check if None

House of Representatives, Senate

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joshua	Tenuta		N/A	<input type="checkbox"/>
Joseph	Fortson		N/A	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
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15. General issue area code

CSP

CONSUMER ISSUES/SAFETY/PRODUCTS

(one per page)

16. Specific lobbying issues

Battery Transportation & Safety Issues

17. House(s) of Congress and Federal agencies

☐ Check if None

House of Representatives, Senate

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joshua	Tenuta		N/A	<input type="checkbox"/>
Joseph	Fortson		N/A	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
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Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

Address

CityStateZip Code - Country

21. Client new principal place of business (if different than line 20)

CityStateZip Code - Country

22. New General description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

1

First NameLast NameSuffix

3

First NameLast NameSuffix

2

4

ISSUE UPDATE

24. General lobbying issue that no longer pertains

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Internet Address:

Name	Address				Principal Place of Business (city and state or country)
	Street Address				
	City	State/Province	Zip	Country	
					City
					StateCountry
					City
					StateCountry

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

1

2

3

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address			Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client
	Street Address					
	City	State/Province	Country			
				City		
				StateCountry		%

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, client or affiliated organization

1

3

5

2

4

6

Printed Name and Title Catherine A. Novelli, Vice President Worldwide Government Affairs